

LEAP EAST

INTRODUCING

LEAP EAST

NIGHTS

07-13 JULY 2026

**HONGKONG EXHIBITION AND
CONVENTION CENTER,
HONG KONG**



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INTRODUCING



YOUR PLATFORM TO SHOWCASE HONG KONG

Born in Riyadh and now landing in Hong Kong, LEAP East Nights is a city-wide series of evening events running from 7-13 July 2026, designed to complement LEAP East (8-10 July 2026). Think curated gatherings that bring together founders, investors, creators and the wider public across culture, learning and entertainment - the perfect setting to spark partnerships.

Organisers are invited to run their own experiences - from invite-only roundtables and private dinners to rooftop mixers, harbour cruises, gallery takeovers and late-night showcases - under the LEAP East Nights banner. Every approved event is listed on our official channels and promoted to the LEAP East community for unmatched visibility.

Ready to shape the week?

Register your event and help us show Hong Kong at its best.



EXTEND ENGAGEMENT

Connect LEAP East attendees, partners and the city through exclusive experiences

BOOST BRAND VISIBILITY

Give hosts direct access to a high-intent, tech-savvy audience - plus broader city reach.



INSPIRE INNOVATION

Blend content, culture and entertainment to spark ideas that travel beyond the week.

DRIVE OPPORTUNITIES

Create the conditions for meetings, partnerships and deal-making.



SET A GLOBAL STANDARD

Establish LEAP East Nights as Hong Kong's definitive tech-week fringe.

EVENT CATEGORIES

ENTERTAINMENT

Live music, showcases, screenings



SITE VISITS

Behind-the-scenes tours, labs, studios, innovation hubs



NETWORKING

Curated meetups, mixers, investor/founder socials



EDUCATION

Talks, workshops, roundtables, live demos



CULTURAL

Gallery nights, street-culture tours, heritage venues





EVENT APPROVAL CRITERIA

Your event should reflect LEAP East’s values of innovation, collaboration and community - whether you’re a venue, partner, government body or independent organiser. Focus on value, inclusivity and sustainability to create lasting impact.

RELEVANCE & ALIGNMENT

Events should support LEAP East’s mission across tech, culture and creativity.

ORGANISERS & PARTNERS

We prioritise reputable exhibitors, government bodies and community organisations; independent organisers are welcome with a solid professional plan.

QUALITY, IMPACT & SUSTAINABILITY

Be clear on goals and outcomes. Design with accessibility and environmental impact in mind.

INCLUSIVITY & DIVERSITY

LEAP East Nights is for everyone. Make your event accessible and welcoming for all.



HOW IT WORKS

REGISTER YOUR EVENT

Submit your event via our form for review.

COMMITTEE REVIEW

We assess alignment with LEAP East Nights' values and standards.

GET APPROVED

Approved events join the official programme and are promoted across LEAP East channels.

REGISTER HERE



REGISTRATION

HOW IT WORKS

EVENT LISTING

Approved events appear on the LEAP East website and app to reach our community.

DIRECT REGISTRATION

Your listing links to your registration page - you manage sign-ups and payments.

LEAP EAST INVOLVEMENT

Please note: LEAP East does not handle registrations or transactions. This ensures full control stays with the organiser.



BRANDING AND PROMOTION

LEAP East Nights will be a standout feature of the week - blending culture, learning and entertainment across Hong Kong.

We'll help amplify your event through:

- A dedicated LEAP East Nights landing page
- Targeted emails to potential attendees
- Promotion across official channels: website, social (organic & paid) and newsletters
- Select influencer and media collaborations

MARKETING SUPPORT

Event organisers are also encouraged to promote their events independently, following LEAP East's brand guidelines for consistency and maximum impact.



[DOWNLOAD THE BRAND GUIDELINES](#)



TERMS AND CONDITIONS

LEAP East Nights will be a standout feature of the week - blending culture, learning and entertainment across Hong Kong.

BRANDING AND PROMOTION

- Follow LEAP East brand guidelines.
- Place the LEAP East Nights logo prominently on digital and physical materials.
- Use approved brand assets/templates provided by the LEAP team.

REGISTRATION

- All listings must link to the organiser's registration page on the LEAP East website/app.
- LEAP East does not handle onsite registrations.

COMPLIANCE WITH LOCAL LAWS

- All events must comply with Hong Kong laws and regulations, including those governing entertainment and public gatherings.

Note: Failure to comply may result in removal from the programme or exclusion from future LEAP East Nights.

EVENT LOGISTICS

EVENT SETUP

Hosts manage venue, production and technical requirements, and must follow LEAP East brand guidelines.

HEALTH AND SAFETY

- Follow LEAP East brand guidelines.
- Place the LEAP East Nights logo prominently on digital and physical materials.
- Use approved brand assets/templates provided by the LEAP team.

POST-EVENT REPORTING

EVENT FEEDBACK AND REPORTING

- Submit a short report within 10 working days covering: attendance, audience profile (if captured), highlights/outcomes, and links to photo/video assets. Selected events may be featured in LEAP East post-show campaigns and LEAP East Nights Awards shortlists.





HALAL-FRIENDLY & INCLUSIVE EVENTS

We welcome and actively support events designed for our KSA and wider Middle East community.

CONSIDER:

- Catering - halal-certified menus; clearly label items.
- Prayer accommodation - signposted breaks and nearby prayer spaces.
- Beverage approach - premium non-alcoholic options and elevated hospitality.
- Family-friendly formats - earlier evening timeslots, cultural programming.
- Muslim-friendly city resources - partners can consult Hong Kong's official guidance for Muslim travellers for prayer facilities, halal dining and local highlights.



CONTACT INFORMATION

For any questions or support related to LEAP East Nights, please contact:



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